The Media Effects Lab

The Media Effects Lab which is directed by Prof. Sahara Byrne, has research opportunities for talented undergraduates with an interest in persuasion. Help run experiments, code data, and assist with various projects. A two semester commitment is encouraged. Previous research experience is not required.

To apply, send a cover letter and resume to sjk237@cornell.edu

Moral Psychology Lab

We are interested in working with undergraduate research assistants for credit or hourly pay. The studies currently under investigation involve issues of privacy, personal information and adolescent female social aggression. The project is currently focused on issues of gossip and talk. A two semester minimum commitment is requested.

Dawn Schrader  
dawn.schrader@cornell.edu

Hudson River Project

Looking for students interested in assisting with research studying risk and science communication. Students will receive hands-on experience coding media articles using the content analysis method and opportunities to assist graduate students in running analysis using the SPSS software. This is a great opportunity to learn a research method that can be used for marketing or PR positions, become familiar with quantitative and qualitative analysis using software, and experience being part of a research group involving faculty and graduate students.

Students can receive 1 to 3 credit hours. Possible paid positions are available.

Mary Beth Deline: med254@cornell.edu

How to earn and sign up for credit

Any student that is interested in working on one of the research projects within the Department of Communication should reach out to the contact person provided in this brochure. If the research opportunity allows for academic credit students may enroll in COMM 2990 (Freshman & Sophomore) or COMM 4990 (Junior & Senior). The professor directing the research opportunity should provide each student with a description and enrollment information.

COMM 2990 Forms should be turned into Andrea Poag (Kennedy 324A)
COMM 4990 Enrollment is completed through a student’s D.U.S.T.

Email alp232@cornell.edu for more information about enrolling in COMM 2990 or 4990.

“Our Department’s faculty and students are committed to engaging in research that both develops and applies novel theoretical perspectives to today’s most pressing social and policy issues. We engage in a rich variety of research at the cutting edge of the field of Communication and related disciplines.”

- Katherine McComas

Department of Communication Chair & Professor
Get Involved Today!

The Social Media Lab

General undergraduate responsibilities include assisting with data coding, helping to design and run studies, collecting data, and reviewing literature. Students who excel during early semesters of Lab work may have opportunities to co-author papers, and are encouraged to develop their own Honors research programs.

Professors: Natalie Bazarova & Jeff Hancock.

Lab website: http://sml.comm.cornell.edu/
Jessie Taft – jgt43@cornell.edu

Risk Communication Research Group

Looking for a few students interested in assisting with research studying movies and video. The study utilizes moment-to-moment data collection technology. Students may be familiar with this method from watching the presidential debates or the State of the Union when a panel of observers respond while the event happens.

Students will assist in setting up the technology, conducting the studies and helping with the analysis. Possible paid positions available for both summer and fall.

Lab website: http://risk.comm.cornell.edu/
Katherine McComas kam19@cornell.edu Cliff Scherer c.scherer@cornell.edu
Jeff Niederdeppe jdn56@cornell.edu (not available for 14-15)
Bruce Lewenstein b.lewenstein@cornell.edu Lois Levitan lcl3@cornell.edu

Interaction Design Lab

Looking for top-notch undergrads to join our research team. What varies from semester to semester is the particular projects for which we need people and the skills required. Are you interested in political communication, information visualization, online deliberation, social media, or interaction design?

Specific tasks might include: running experimental studies, interview field study participants, web and/or interaction design, quantitative and/or qualitative data analysis. Two semester commitment is encouraged. The first semester is usually for independent study or supervised research credit, but after that they have the option of choosing to receive hourly pay.

Lab website: http://idl.cornell.edu/
Interested students should send me a resume/CV and a brief cover letter describing their interests to Eric P.S. Baumer ericpsb@cornell.edu

Intercultural Communication Lab

Participate in research by running studies, helping code data, sitting in on research brainstorming meetings, etc.

Lab website: https://www.facebook.com/interculturalCommLab
Susan R. Fussell sfussell@cornell.edu

Social Cognition and Communication (SoComm) Lab

Looking for self-motivated students interested in human judgment and decision-making, environmental issues, and health outcomes.

Lab website: http://blogs.cornell.edu/socomm/
Jonathan Paul Schuldt jps56@cornell.edu

Group and Organizational Communication Research Lab

Want to learn more formally about the dynamics in those ubiquitous group projects? Are you interested in how groups get their work done when members can’t communicate face-to-face?

How does language affect cooperation and conflict between groups? These are some of the topics that our lab researches. Opportunities for undergraduates include everything from data coding, literature reviews, designing study materials, data collection & analysis, and in a few cases co-authorship on papers, and senior honor’s research.

Lab website: http://www.cornellgrouplab.org
Poppy L. McLeod plm29@cornell.edu

Additional Research Opportunity

Looking for students interested in studying how people mentally process stories (Psychology of Narrative). This includes the wide spectrum of stories including news, fiction, health messages and other stories. For credit only.

Mike Shapiro michael.shapiro@cornell.edu

For more information: communication.cals.cornell.edu/research