

communication advising checklist

CALS DISTRIBUTION REQUIREMENTS

Physical and Life Sciences - 18 credits

Intro to Life Sciences/Biology (combined for 6 credits) _____
 Intro to Life Sciences/Biology _____
 Physics or Chemistry _____
 Quantitative Literacy (Statistics) _____
 Other Physical and Life Sciences _____
 Other Physical and Life Sciences _____

Social Sciences and Humanities - 12 credits

Human Diversity (D) _____
 Student Choice (CA, FL, KCM, SBA, HA, LA) _____
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 Student Choice (CA, FL, KCM, SBA, HA, LA) _____
 *** No more than 2 of the same category will count.
 Cultural Analysis (CA), Diversity (D), Foreign Language (FL), Historical Analysis (HA), Knowledge,
 Cognition & Moral Reasoning (KCM), Literature & the Arts (LA), Social & Behavioral Analysis (SBA)

Written and Oral Communication - 9 credits

Written Expression (FWS or AP) _____
 Written Expression (COMM 2310) _____
 Written or Oral Expression (COMM 2010) _____
 If you have questions about CALS Distribution, AP, transfer credits, please visit 140 Roberts Hall.

DEPARTMENT OF COMMUNICATION REQUIREMENTS

Communication Core - 15 credits

COMM 1101 - Cases in Communication (fall) _____
 COMM 1300 - Visual Communication (spring/summer) _____
 COMM 2010 - Oral Communication (all semesters) _____
 COMM 2310 - Writing for Communication (all semesters) _____
 COMM 2820 - Research Methods of Communication (Fall) _____

Communication Introductory Focus Area - 6 credits

COMM 2200 (CMS) Media Communication (fall/sum) _____
 COMM 2450 (CAT) Communication & Technology (fall/sum) _____
 COMM 2760 (CSI) Persuasion & Social Influence (spring) _____
 COMM 2850 (CESH) Communication, Environment, Science & Health (spring) _____
 Course #1 _____ Course #2 _____
 ** A 3rd Focus Area Intro course can be used as an Upper Level COMM below. **

Communication Upper Level - 15 credits from any on the list below:

Focus Area (6 credits) Course #1 _____ Course #2 _____ **Upper level (9 credits)** Course #1 _____ Course #2 _____ Course #3 _____

- MUSIC/PMA/COML/ENG 2703 Thinking Media - CMS
- COMM 3100 Communication & Decision Making in Groups - CSI
- COMM 3110 Educational Psychology - CSI
- COMM 3150 Organizational Communication: Theory & Practice - CSI
- COMM 3189 Taking America's Pulse - CSI
- COMM 3200 New Media & Society - CAT, CMS
- COMM 3210 Communication & the Environment - CESH, CMS
- COMM 3400 Personal Relationships & Technology - CAT, CSI
- COMM 3450 Human Computer Interaction Design - CAT
- COMM 3560 Computing Cultures - CAT (CSI if matriculated before 2017)
- COMM 3710 Crossing Cultures Through Film - CSI
- COMM 3720 Intercultural Communication - CSI
- COMM 3760 Planning Communication Campaigns - CSI, CMS, CESH
- COMM 4200 Public Opinion & Social Processes - CMS, CSI, CESH
- COMM 4220 Psychology of Entertainment Media - CAT, CESH, CMS
- COMM 4250 Sports & the Media - CMS
- COMM 4260 Gender & the Media - CMS
- COMM 4280 Communication Law - CMS, CSI
- COMM 4292 Sexual Identities and the Media - CMS
- COMM 4300 Ethics in New Media, Technology & Communication - CESH, CAT, CMS, CSI
- COMM 4350 Communicating Leadership & Ethics - CSI
- COMM 4360 Communication Networks and Social Capital - CAT, CMS
- COMM 4380 Communication in Virtual Words - CAT
- COMM 4400 Advanced Human-Computer Interaction Design - CAT
- COMM 4450 Computer-Mediated Communication - CAT
- COMM 4650 Mobile Communication in Public Life - CAT, CMS
- COMM 4660 Public Communication of Science & Technology - CESH
- COMM 4760 Population Health Communication - CESH, CSI
- COMM 4860 Risk Communication - CESH, CSI
- COMM 4940 Special Topics (Not all COMM 4940 will count. Verify with your faculty advisor)
- COMM 4970 Individual Study in Communication
- COMM 4990 Independent Research(max of 3 credits between 4990 & 4970)
- COMM Additional Focus Area Introductory Course (COMM 2200, 2450, 2760 or 2850)

Course numbers starting w/ 30xx count in the Communication Practica area only!
 COMM 4980 (Teaching Assistant) will not count as a Communication Upper Level

Communication Practica - 3 credits

Course # _____

- COMM 3010 Narrative for Digital Media
- COMM 3020 Science Writing for Media
- COMM 3030 Organizational Writing
- COMM 3040 Writing & Editing for Media
- COMM 3060 Creating a Personal Brand
- COMM 3070 Communicating Today: Creating Strategic Messages across Media
- COMM 3080 Environmental & Sustainability Communication

** WILL NOT COUNT AS A COMM UPPER LEVEL COURSE **

Outside Concentration - 12 credits

Course # 1 _____ Course # 2 _____
 Course # 3 _____ Course # 4 _____

Students must complete an Outside Concentration, the Professional Development Concentration, official minor, or double major to complete this requirement.

To complete the Professional Development Concentration students will work in consultation with your faculty advisor to determine appropriate courses.

Statistics - 3 credits

Course # _____ (AP credits accepted)

First Year Writing - 3 credits

Course # _____ (A score of 5 on the AP Language exam is accepted)

Communication Focus Areas, Practica, Policies, Academic Support, and Important Social Media

Communication, Environment, Science & Health (CESH)

Intro Course: COMM 2850

Students focusing in CESH will investigate how communication influences public understanding of science, health, environmental, and risk-related issues. While exploring conceptual and theoretical issues, students will learn specific skills for communicating science, health, environmental, and risk information to a variety of audiences. Possible career paths include public information officer, science writer, environmental educator/outreach specialist, environmental or health-risk communicator, and business, legal and other graduate study.

Communication Media Studies (CMS)

Intro Course: COMM 2200

Students focusing in CMS will investigate the forces that shape media in contemporary society, investigating how what we see and hear comes to be. They will also analyze and understand the psychological, social, and cultural processes that are in turn affected by media, from politics to entertainment to news to the very question of what we understand as real about ourselves and true about the world around us. Students may pursue careers in the media industries, in designing the laws and policies regarding media, in business, legal or other graduate study, or in the service of making media better; most of all, they will be more informed and astute citizens in a highly mediated world.

Communication Practica

Building on the core courses, the Communication Practica is a set of intensive courses focusing on understanding and producing oral, written, visual, and mediated messages that are effectively adapted to diverse audiences within multiple contexts.

Communication Major Course Policies

- COMM 4960 (Internship), 4980 (TA), & 2990 (research) will only count as overall **elective credits**.
- COMM 4940 (Special Topics) can be repeated for credit only when the topics are different.
- Up to 12 credits of coursework may be counted towards Cornell Communication major, if approved, from transfer coursework. Students may transfer communication credits that are course equivalencies; that is, courses which are taught in our department. Students may transfer in one 3-credit communication practica course. Students may transfer in one 3-credit upper level elective that is communication-related, even if it is not necessarily equivalent.
- All COMM courses must be completed for a letter grade, and students must receive a passing grade.

Academic Support & Resources

Faculty Advisors and other academic support staff are an important source of support, advice, and information; however, students are ultimately responsible for their academic decisions, including course selection, meeting prerequisites, and adhering to policies, procedures, and deadlines. Students should track your degree progress through <https://chatter.cornell.edu>. CHATTER/DUST will provide the most up-to-date information regarding your progress in the CALS Distribution credits and total credits towards graduation.

If you have any questions about the Department of Communication, email (communication@cornell.edu) or stop by 450 Mann Library Building.

Visit <https://communication.cals.cornell.edu> for more information.

Communication And Technology (CAT)

Intro Course: COMM 2450

Students focusing in CAT explore the social and psychological dimensions of the design, use, and evaluation of communication and information technologies. Students explore the ways people relate to each other online, the uses of language in social media, the social practices and implications surrounding communication technologies, as well as, people's interface and information needs. Possible career paths include social media director, online marketing strategist, research analyst, user interface designer, software designer, usability specialist, campaign specialist, network organizer, as well as business, legal and other graduate study.

Communication and Social Influence (CSI)

Intro Course: COMM 2760

Students focusing in CSI will use communication principles to analyze issues and situations involving groups, organizations and selected audiences to design, implement, and evaluate appropriate communication programs. Courses stress the positive, ethical, and effective uses of communication in human affairs. This focus area would be appropriate for students interested in using communication to bring about change at the individual and societal level. Possible career paths include public relations, marketing communications, polling, human resources, governmental affairs, and business, legal and other graduate study.



Follow **CornellU COMM** on all social platforms to stay up-to-date about Communication events, alumni news, and job and internship postings.



Internship & Career Search

How to earn credit for an internship:

- Students can earn credit for paid or unpaid internships.
- Visit <https://tinyurl.com/CommInternshipCredit> to learn the details

Cornell Handshake: <https://cornell.joinhandshake.com/login>

CALS Alumni Mentoring Network: <https://cvisors.cornell.edu/>

Check **CornellU COMM** social media for job/internship postings.

Study Abroad Information

CALS International Opportunities: <https://cals.cornell.edu/academics/international/>
CALS Career Services & CALS Study Abroad is located in 140 Roberts Hall