Flooded Cellar is a communications company specialising in international development. It was founded in 2002 by Sue Price and Declan McCormack, British multi-skilled producers who had previously worked for broadcasters in London and Rome. Since then, they have travelled to many parts of the world, producing material for broadcasters and the UN on a wide range of subjects. They now also specialise in the production of communication for development material and knowledge management products. These have a number of uses. Material can be used as training tools at the grass roots or as ice-breakers at meetings between development practitioners and their partners. Another approach is the production of agenda-setting items for international conferences and there are many other outlets for dissemination including workshops and the various forms of web distribution.

Much of this material can be seen on their YouTube page and their website: www.youtube.com/user/FloodedCellar and www.floodedcellar.com

Event co-sponsored by the Department of Communication, IP-CALS, SRI-Rice, and the Atkinson Center for a Sustainable Future