“CHANGING OF THE GUARD”

Professor Royal D. Colie (left) became chairman of the Department on October 70, 1986, and held this position until June 30, 1995. The first chairwoman in the Department's history, Carroll J. Glynn, took over the leadership from July 1995 to August 1998 when she resigned and accepted a post at Ohio State University. Professor Ronald E. Ostman (right) was appointed chairman on August 31, 1998. His number one priority at the beginning of his tenure: restaff a depleted faculty due to resignations and retirements.
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Special Press Release

(Issued June 29, 1945)

Ithaca, NY. Creation of a new Department of Extension Teaching and Information to include all the press, publications, radio, and visual aids services, public speaking, and journalism courses of the Colleges of Agriculture and Home Economics at Cornell University, was announced jointly today by Dean W. I. Myers and Dean Sarah G. Blanding, following approval by the University's Board of Trustees. The new set-up takes effect July 1.

Under consideration for several years, and in process of formation for the past several months, the new department combines functions of the former office of publication with new duties heretofore carried on by other offices within the colleges.

The Cornell deans said the new department will serve to coordinate the teaching and information services in agriculture and home economics and will place in one central office responsibility in this field of public education.

Professor William B. Ward is the Department head and in charge of the over-all management. Mrs. Mary G. Phillips is home economics editor and Prof. G. Eric Peabody is in charge of the department's public speaking courses. Other services in the department will be headed by the following staff members: News Service, Prof. J. S. Knapp; visual aids, Prof. E. S. Phillips; distribution and farm study courses, Prof. G. S. Butts; teaching program, Professors Ward, Knapp, Phillips, and Dorothy W. Thomas; publications editors, Nell B. Leonard, Dorothy C. Chase, and Fatanitza L. Schmidt, assistant editors. Prof. C. A. Taylor, who has been in charge of radio service, will spend full time on expanding the farm location service of the College of Agriculture and in aiding returning veterans and others planning to go into farming. His successor to take charge of radio will be appointed within the next two or three weeks.

Among duties of the new department, according to the deans, will be: to popularize and disseminate to rural and urban people constructive information on agriculture and home economics; to assist specialists and country extension agents in their work with farmers, homemakers, and 4-H club members; to keep the public informed on happenings and important information originating at the colleges; and to teach courses in journalism, oral expression, and other methods of communication for preparing students to work in agricultural, home economic, and allied occupations.
APPENDIX B
First Organization Chart
Department of Extension Teaching and Information
(1945)
## APPENDIX C

Undergraduate Majors and Number of Students Taught (1993/94 to 1998/99)

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Majors</th>
<th>Male</th>
<th>Female</th>
<th>Number of Students Taught</th>
</tr>
</thead>
<tbody>
<tr>
<td>1993-94</td>
<td>268</td>
<td>93</td>
<td>175</td>
<td>3370</td>
</tr>
<tr>
<td>1994-95</td>
<td>243</td>
<td>88</td>
<td>155</td>
<td>3446</td>
</tr>
<tr>
<td>1995-96</td>
<td>249</td>
<td>92</td>
<td>157</td>
<td>3500</td>
</tr>
<tr>
<td>1996-97</td>
<td>280</td>
<td>94</td>
<td>186</td>
<td>3657</td>
</tr>
<tr>
<td>1997-98</td>
<td>280</td>
<td>93</td>
<td>187</td>
<td>3691</td>
</tr>
<tr>
<td>1998-99</td>
<td>275</td>
<td>91</td>
<td>184</td>
<td>3581</td>
</tr>
</tbody>
</table>
APPENDIX D

Scholarships and Awards

For Majors in the Department of Communication
William B. Ward Communication Scholarship
Women Executives in Public Relations Scholarship
Anson E. Rowe Award
Edward L. Bernays Foundation Award
Chester Freeman Communication Leadership Award
Sheila Turner Seed Memorial Award
Kenneth John Bisset Communication Award
Thomas B. Bush Memorial Award
Birge Kinne Memorial Award

For Majors in the College of Agriculture & Life Sciences
Alfred N. Schwartz Award for Excellence in Agricultural Journalism
Woodford Public Speaking Prize
Eastman-Rice Public Speaking Award
Richard G. Price Award

For Campus-Wide Undergraduates
Class of 1886 Memorial Fund
Class of 1894 Memorial Fund Public Speaking Prize
Stansky Prize in Oratory
Barry M. Goldwater Scholarship
Harry S. Truman Scholarship Program
Beinecke Brothers Memorial Scholarship
Morris K. Udall Scholarship Program
Keasbey Memorial Scholarship
James Madison Junior Fellows Program
Mellon Fellowships in Humanistic Studies

For Campus-Wide Seniors, Graduate/Professional Students or Alumni
Winston Churchill Foundation Scholarship
Rhodes Scholarship
British Marshall Scholarship
Luce Scholars Program
APPENDIX E

Location of Radio Stations Carrying Regular Broadcasts from the Colleges of Agriculture and Home Economics (1946)
APPENDIX F

New York State Television Stations Using Films and Other Material from the Colleges of Agriculture and Home Economics (1965)
APPENDIX G

Daily and Weekly Newspapers Regularly Receiving News Articles from the Colleges of Agriculture and Home Economics (1946)
APPENDIX H
Department of Communication Arts Organization Chart (1966)
APPENDIX I
Faculty Links Beyond Cornell (1988)

Academic Professional Associations
Agricultural Communicators in Education
American Education Research Association
American Education Association
Association for Computing Machinery
Association for Women in Communication
Association for Education in Journalism and Mass Communication
International Association for Media and Communication Research
International Communication Association
International Telecommunications Society
National Communication Association
Pacific Telecommunications Council
Society for Risk Analysis
Telecommunications Policy Research Council

Collaboration with Other Educational Institutions
Carnegie Mellon University
Center of Technology Assessment (Germany)
China Agricultural University (Beijing)
Hong Kong University of Science and Technology (China)
Indira Gandhi National Open University (India)
Iowa State University
Michigan State University
Nanyang Technological University (Singapore)
Pennsylvania State University
Stockholm School of Economics (Sweden)
Syracuse University
Tamil Nadu Veterinary and Animal Sciences University (India)
The Electronic Quad: University of Illinois, University of California, University of Arizona, Arizona State University, University of Kansas
The International Networked Teams for Engineering Design: Michigan State University, National University of Singapore, Tsinghua University (China), Universitat Kaiserslautern (Germany), Technische Delft (The Netherlands)
University of California (Berkeley)
University of Khon Kaen, School of Medicine (Thailand)
University of Pittsburgh

Business, Industry and Government
ADEC, Distance Education Advisory Council
Apple Computer Foundation
Association for Computing Machinery (ACM)
Association for the Development of Computer-Based Instruction Systems
British Museum
Centre National d'Etudes des Telecommunications (France)
Council of Library Resources
GE Foundation
IBM Corporation
IBM-Japan
Ifo Institut (Germany)
INTEL
J. P. Getty Foundation
John Wiley & Sons, Publishers
Mellon Digital Library II Research Council
Mellon Foundation
Museum of Ethnology, Osaka, Japan
National Endowment for Humanities
National Research Consortium, Smithsonian National Center
National Science Foundation
National Synthesis Engineering Coalition
Northeast Center for Agricultural and Occupational Health
Social Science Subcommittee, ESCOP
SUN Microsystems
Textwise
World Health Organization (Switzerland)
Appendix K

Professional Retirements and Resignations

RETIREMENTS
1945-1983
(Deceased)

Professors Emeriti

Bristow Adams, 11/1914-8/1/45
George S. Butts, 1925-7/31/59
Robert Crawford, 9/1/67-6/82
James S. Knapp, 1/1/34-5/15/65
G. Eric Peabody, 10/1/21-6/30/64
Mary G. Phillips, 1931-1949
Victor Stephen, 3/1/68-5/31/83

RETIREMENTS
1968-2000

Professors Emeriti

Robert Ames, 9/1/50-7/1/73
Njoku Awa, 8/31/72-8/30/95
Royal Colle, 9/1/66-1/1/00
Chester Freeman, 11/21/45-6/30/80
James Lawrence, 10/1/58-5/31/83
Russell Martin, 10/1/49-5/31/83
Elmer Phillips, 9/1/32-7/1/68
Donald Schwartz, 8/18/80-10/7/98
William Ward, 4/1/45-7/1/88
Shirley White, 5/1/71-12/31/96
J. Paul Yarbrough, 12/23/82-10/4/99

RESIGNATIONS
1997-1998

Professor
Carroll J. Glynn, 8/16/84-8/31/98

Associate Professor
Daniel McDonald, 8/23/84-9/30/98

Assistant Professors
Alicia Marshall, 7/1/94-1/4/97
Craig Trumbo, 6/1/97-8/10/98

Associate Professor
Antoinette Wilkinson, 7/1/58-6/30/90
APPENDIX L

Department Staff and Classifications (May 2000)

Department Chair
Ronald Ostman, Professor

Associate Professor
Geraldine Gay
Bruce Lewenstein
Clifford Scherer
James Shanahan, Director of Graduate Studies
Michael Shapiro

Assistant Professor
Alice Chan
Michelle Campo
Dean Krikorian
Dietram Scheufele
Pamela Stepp

Sr. Lecturer
Brian Earle
Toni Russo
Ralph Thompson
Linda VanBuskirk, Director of Undergraduate Studies

Research Associate
Tammy Bennington

Research Support
Helene Hembrooke
Michael Grace-Martin

Administrative Assistant II
Lynn Alve
Michelle Cole
Michele Finkelstein

Administrative Assistant III
Carol Adomiak
Rebecca Polakow

Administrative Manager
Ann Bianchi

Business Service Center
Angela Smith, Accounting
Eileen Grant, Accounting
Cheri Woodward, Human Resources

Computer Support
Tim Larkin
Deborah Moore

Teaching Support
Holly Sisk
APPENDIX M

Selected Bibliography

Bishop, Morris

Coleman, Gould P.

Campbell, Ronald F. G.

Dorf, Philip

Hewett, W. T.

Lee, James Melvin
1918. *Introduction to Journalism in Institutions of Higher Education.*

Mott, Frank Luther

O’Dell, DeForest

Reid, Whitelaw
1872. “Schools of Journalism: A Lecture.”

*Register of Cornell University.*
1872-1876.

Rose, Flora and Stocks, Esther H.

Smith, Ruby Green

Taylor, Charles A.
*Twenty Years of Extension Broadcasting 1925-1945.*

Treman, Allan H.
1981. *As I Remember.*

Underwood, Bruce

U. S. Department of Agriculture

White, Andrew D.

Wingate, Charles F.
1875. *Views and Interviews on Journalism.*
APPENDIX N

Listing of Graduate Student Degrees, Thesis Titles, and Faculty Advisors

Master of Professional Studies (M.P.S.)

Graduates, Advisors, and Special Project Titles
1971-2000

AUGUST, 2000

MAY, 2000
None

JANUARY, 2000

AUGUST, 1999
None

MAY, 1999
Aimee Dawis (J.P. Yarbrough): The Television Industry as a Social System in Indonesia.
Heather Jean Farquhar (J.P. Yarbrough): An Analysis of Factors that Contribute to Employees’ Decisions to Participate in Training.

JANUARY, 1999
Francis Jill Charboneau (G.K. Gay): Teaching a College Level Communication Course Via Asynchronous Learning Networks: A Preliminary Study of Communication Impacts.
Wen-Yin Hsueh (C.W. Scherer): The Relationship Between Social Climate on Campus and College Drinking.
Yea-Chyi Caroline Kuo (J.P. Yarbrough): A Pilot Study of Taiwanese Media Use.

AUGUST, 1998
Lyndette Pei Lin Cheng (J.E Shanahan): Analysis of the Corporate Web Site Structure of Petroleum Companies.
Scott Alan Conroe (B.V. Lewenstein): At Their Fingertips: Electronic Mail Use by Cornell University Undergraduates, Emerging Social Norms and Visions of Students, and University.
Jennie Lynne Romney (B.V. Lewenstein): A Rhetorical Analysis of Scientific Articles in Journals and the Popular Press.

MAY, 1998
Cinderella Liao (D.F. Schwartz): The Relationship Between Managerial Feedback and Employee Job Satisfaction in a Service-Based Organization.

JANUARY, 1998

AUGUST, 1997

MAY, 1997
Ernest George Roebuck (J.E. Shanahan): Towards A Systematic Study of Public Opinion Processes; a Topology Representing Paths of Information Between the Public, the News Media and the Elite.

JANUARY, 1997
Adam Michael Chud (C.J. Glynn): Communication Linkages Between the Public and the Supreme Court.
David Michael Booker (R.D. Colle): Profiles of Participatory Programs: Visual Motion Media in Indian Development.
AUGUST, 1996
Carol MacKen Dawson (R.D. Colle): Neutralizing Socio-Cultural Barriers to HIV/AIDS Prevention in Cote d'Ivoire.
Jane Alison Greenberg (S.A. White): Documenting Reality: A Look into the Theoretical Strategies and Stylistic Choices in Directing and Producing the Documentary Film/Video.
Assuko Fujii (R.D. Colle): Impact Measurements for Participatory Attitudes and Behaviors: A Follow-up Survey for a UNICEF Staff Participatory Learning Workshop.

MAY, 1996

JANUARY, 1996

AUGUST, 1995
Jessica G. Barbaragallo (G.K. Gay): From Text to Hypertext, From Lesson to Hyperlesson: An Exploratory Case Study.
Andrew J. Sileno (D.F. Schwartz): The Relationship Between Personal and Work Value Congruence and Employee Job Satisfaction in a Service-Based Organization.

MAY, 1995
Willey E. Reichenbach (S.A. White): A Descriptive Study of Instructors’ Use of and Attitudes Toward Experiential Teaching Methods for Interpersonal Communication.
Lieslott A. Reinhart (D.F. Schwartz): Theoretical Foundation for the Inclusion and Measurement of Organizational Identification and Organizational Commitment Variables in Organizational Communication Audits.

JANUARY, 1995

MAY, 1994
Yu-mei Chung (J.P. Yarbrough): Exploring Cultures in an Organization from Three Perspectives: A Case Study of a Taiwan Advertising Company.
Debbie Entinger (G.K. Gay): The Internet in Higher Education: A Study Exploring How College Students are Using the Internet.

JANUARY, 1994

AUGUST, 1993
Stephen Carroll Fadden (R.E. Ostman): Environmental Perceptions and Behaviors of the Kahnawake Band of Mohawks: Native American Responses to Health and Environmental Information.
Nancy E. Wax (B.V. Lewenstein): A Conflict of Cultures: An Analysis of the Problems Scientists and Journalists Have Communicating With Each Other and Disseminating Science Information to the Public.

MAY, 1993

JANUARY, 1993
Miejeong Han (M.A. Shapiro): The Effects of Negative Emotions on Perception and Communication Behavior in a Siting Dispute.

Michael Kay Oluwole (C.W. Scherer): A Study of the Communication Component of Some Health and Health-related Intervention Programs in Developing Countries.


AUGUST, 1992

Michelle Courtney Berry (C.W. Scherer): What Matters Most in Predicting Health Knowledge: Media Use, Group Participation, Socioeconomic Status or Race Variables?


Barbara Ann Seidl (S.A. White): An Application of the Participatory Research Method to a Video Production at a Central American Institution.

MAY, 1992


Heidi Lee Haugen (S.A. White): Barriers to Women's Participation in South Asian and African Development: You Can't Win If You Don't Enter?

Jyotsna Kapur (S.A. White): Using Video in Extension Work


JANUARY, 1992


Stephen M. Masialat (J.P. Yarbrough): Faculty and Professional Staff Computer Adoption at Cornell University: Implications for Information and Communication System Design.


AUGUST, 1991

Priya Chatatho (S.A. White): The Adaptation of Foreign Students to Life in the U.S.: An Exploratory Study of Indian Students at Cornell and Maryland University.

Julia Regina Fox (D.G. McDonnell): Hype or Substance?: Television's Network's Coverage of the Final Two Weeks of the 1988 Presidential Election Campaign.


Carol Ann Leslie (B.V. Lewenstein): What Black Non-Editorial Newspaper Managers Think about Upward Mobility.


MAY, 1991


Babatunde J. Roland May (N.E. Awa): Communicating Agriculture to Rural Sierra Leone: Emerging Patterns from a Case Study.

JANUARY, 1991


Yi-Mei Chen (M.A. Shapiro): The Effect of Novelty and Involvement on Cognitive Responses to Persuasive Messages.


Shalmali Guttai (B.V. Lewenstein): Gender Construction in Representation of Women: An Exploratory Study of Three Contemporary Periodicals.

Suung Chul Han (M.A. Shapiro): American Television and Koreans' Perceptions of the U.S.


Shabnam Virmazi (S.A. White): Participatory Communication in Agricultural Research and Extension: An Exploratory Study.
AUGUST, 1990
Mitchell Fay (D.G. McDonald): Favorite Programs in Television Comedy. 
Timothy Ray Jones (S.A. White): the Development and Application of a Participatory Approach to Scientific and Educational Video Tape Research and Production. 
Valerie L. Schultheiss (D.F. Schwartz): Communication Satisfaction, Job Satisfaction, Information Adequacy, and Organizational Commitment Among University Faculty. 
Stephanie Denmark (C.J. Glynn): The Gender Gap in U.S. Political Voting Patterns: A Hypothesis. 
Kant Glenzer (R.D. Colle): Social Variables in the Adoption of Preventive Behavior. 

MAY, 1990
Mark D. Sametz (B.V. Lewenstein): The Presentation of Gays in Articles About AIDS Published by Four Upstate New York State Newspapers. 

JANUARY, 1990
Adrianne J. Appel (C.J. Glynn): Respondents’ Use, Perceptions and Information Concerning Over-the-Counter Drugs.

AUGUST, 1989
Randall David Arnst (S.A. White): Participatory Development, Communication, Research, and Video: A Discussion and Exploratory Study. 
Gianna Rose Hausman (R.D. Colle): A Case Study on Challenge Industries, Inc., With a Focus on Organizational Communication. 

MAY, 1989
David A. Poland (R.D. Colle): Video Effects on Western Samoan Viewer’s Pesticide Knowledge and Attitudes. 
Robert Rieger (J. Condry): Teaching About Television: Measuring the Effects of a Media Literacy Curriculum. 
Jyotika Virdi (D.G. McDonald): The Role of Psychoanalytical Theory in Understanding the Use of Pornography.

JANUARY, 1989
Tomoko Morinaga (R.D. Colle): Video Effects on Western Samoan Viewer’s Pesticide Knowledge and Attitudes. 
Elvira Elizabeth Sanchez Ruida (R.D. Colle): Applying Video Communication to Educational Programs in Animal Science and International Agriculture.

AUGUST, 1988
Brijmohan Kothari (S.A. White): Integration and Effects of Concept Mapping on Knowledge Acquisition Videodisc Instruction. 
Jocelyn D. Steinke (C.J. Glynn): Attracting and Sustaining the Interest of Prospective Readers: the Use of Creativity in Science Writing.


DECEMBER, 1987


AUGUST, 1987


Eileen M. Murphy (D.G. McDonald): The Use and Adoption of Satellite Television by a Community in Baja California Norte, Mexico.


Janet M. Smith (S.A. White): The Effects of Graphic Highlights and Field Dependence/Independence on Knowledge Acquired Through Interactive Videodisc Instruction.

MAY, 1987


JANUARY, 1987


AUGUST, 1986

Janet Claire Harvey (N.E. Awa): Racist Ideology in Early Twentieth Century Southern Newspapers.


Russell Schechter (D.G. McDonald): Real Estates, Fantasy Island: Situation Comedies and Life in America.


JUNE, 1986


Cynthia Clare Hinrichs (C.J. Glynn): Communication and Trust of Outsiders: The Case of Acid Rain in the Adirondacks.


Deborah Mary Eelen Stanley (C.W. Colle): Communication Channels and Networks Used by Resettle Vietnamese Refugees for Gaining Information about Employment and Basic Needs.

JUNE, 1985

Lisa Rose Lattucu (C.J. Glynn): An Investigation of the Receptivity of an Employee Public to Health Care Benefits Communications.

Jean J. Salter (J.P. Yarbrough): Environmental Attitudes and Behaviors: A Study of New York State Residents.

AUGUST, 1985


JUNE, 1985


Carrie Lauraanne Shipley (J.P. Yarbrough): The Local Telephone Company and Deregulation: Implications for Information Access in Rural America.


JANUARY, 1985

Ellen Marie Boylan (R.D. Colle): The Videotape French Culture Assimilator.

Magdy Adly Hashad (R.D. Colle): Decentralization for Family Planning Communication Programs.
Ariff Bin Kassim (R.D. Colle): Small Agricultural Unites as Communication Links Between Farmers’ Organisations and Their Members: A Case Study in Malaysia.
AUGUST, 1984
Brian B. Feeley (N.E. Awa): Communication Behaviors Relating to Psychological Responses to the Threat of Nuclear War.
MAY, 1984
JANUARY, 1984
AUGUST, 1983
MAY, 1983
Cynthia Leone Scheibe (R.E. Ostman): Character Portrayals and Values in Network TV Commercials.
JANUARY, 1983
AUGUST, 1982
Maria Luisa Bondono (N.E. Awa): The Use of Radio as a Communication Strategy for Increasing Students’ Awareness of Cornell’s Psychological Services.
Anita Patricia Chirco (J.E. Lawrence): Communication Needs and Strategies for a Small College Continuing Education Program.
Chung-Wen Lee (N.E. Awa): The Effects of Mother Tongue Language Newspapers on New York Chinatown Residents’ Traditional Beliefs and Feelings of Alienation.
William Haziah Williams III (R. Bruce): A Teacher-Oriented Study Focusing on Cultural and Linguistic Aspects of Black English.
MAY, 1982
Lauralee V. Howley (Smith) (S.A. White): A Strategy for Communication with School Group Tours at Longwood Gardens.
JANUARY, 1982
Kenneth J. Frey (S.A. White): The Comparative Efficacy of Two Video Based Discipline Training Modules.
Mary J. Richards (S.A. White): Rural Residents’ Relationship to Technology: A Model for a Community Communication Center.
Cheryl D. Woodruff (N.E. Awa): Communicating with the Disadvantaged: An Explanatory Study.
AUGUST, 1981
MAY, 1981
Christine Suzanne Osbahr Bingham (N.E. Awa): Commuter Airline User Image.
Sharon Coranche (R.D. Martin): The Role of Communication in the Use of Natural Resource Inventories.
JANUARY, 1981
Joyce Ann Fey (S.A. White): The Effects of Personality, Sex and Learning Style on Nonverbal Sensitivity.
AUGUST, 1980
MAY, 1980
Howard Stanley Cogan (V.R. Stephen): The CALLER/Ithaca Demonstration Project.
Geraldine Kerry Gay (S.A. White): The Use of Video as an Intervention Tool in an Issue-Oriented Community Conflict.
Sharon Butcher Jones (R.D. Martin): Community Integration and the Social Service Agency (A Survey of Tompkins County Professionals and Laymen Regarding Their Awareness and Use of Services Offered by Suicide Prevention and Crisis Service (SPCS).
Robert Richard Julian (S.A. White): Declining Enrollment in Vocational Education Programs at Tompkins-Seneca-Tioga Board of Cooperative Educational Services (BOCES): A Communications Strategy to Stimulate Interest and Enrollment.
Margaret Lark Russell (J.E. Lawrence): Newsines: A Changing Medium for a Decade of Change.
JANUARY, 1980
Mahyuuddin Syam (W.B. Ward): Communication Strategies in Disseminating Research Findings from Indonesia’s Central Research Institute for Agriculture.
Marilyn Blain Wood (S.A. White): The Ithaca Hands-on Media Literacy Project.
AUGUST, 1979
Matthew Howard Shulman (S.A. White): Producer Attitudes and Intrarogisational Communications in Dairylea Cooperative.
MAY, 1979
Craig Edwin Jud (V.R. Stephen): Public Relations and the United States Coast Guard.
JANUARY, 1979
Helen Lynn Taylor, (R.D. Colle): The Farm Wife’s Influence in the Inter-generational Transfer of the Farm.
AUGUST, 1978
MAY, 1978
Stormy Thomas William Hicks (R.D. Colle): A Communication Strategy to Publicize the Naval Science Institute Phase of the Naval Reserve Officer Training Corps Program.
JANUARY, 1978
AUGUST, 1977
L. Van Crowder (J.A. Barwind): Development and Evaluation of an Instructional Unit to Teach Basic Concepts and Skills of Photography.

133
Elsie Fanger (J.A. Barwind): Social Service - A Communication Link.

MAY, 1977

JANUARY, 1977

AUGUST, 1976
Steven Kael (J.A. Barwind): American Agricultural Readership Survey.

JUNE, 1976
Rosemary Gallick (R.D. Martin): Communication Strategies of the Exhibition "Workers and Allies."
Junko Tsunashima (R.D. Colle): "Women With a Past" - A Radio Series Designed to Promote Positive Female Roles Through a Broadcast Medium.

JANUARY, 1976
Charles Edward Shepherd (R.D. Colle): Revamping the Volunteer Training Program for the Cook County Juvenile Court.

AUGUST, 1975
Lynn Frances Dickey (S.A. White): A Communication Workshop for the New York Association of Long Term Care Administrators.

JUNE, 1975
Constance Coburn Adams (R.D. Colle): Adoption of the Metric System by Consumers: A Program for New York State Cooperative Extension.
Evelyn Marie Riley (H. Kim): Follow-up Materials for Functional Literacy Programs in Nigeria.

JANUARY, 1975
Roann K. Levinsohn (J.A. Barwind): The Creation of Two Intercultural Communication ITV Modules for Communication Arts 200.

JANUARY, 1974
Sandra S. Lippman (R.D. Colle): The Use of Cassette Recordings as a Means of Communicating with Low Income People.

Reynaldo Pareja (J.A. Barwind): Children Learn Whether or Not We Teach Them.

AUGUST, 1973


David J. Griffin (J.A. Barwind): Development of a Multi-Media Teaching Module on Conflict Resolution.

Toni M. Russo (J.A. Barwind): Development of a Course in Non-Verbal Communication.

Martin Sennett, Jr. (J.A. Barwind): A Study of the Academic and Social Adjustment of Transfer Students in the New York State College of Agriculture and Life Sciences.


MAY, 1973

Jill Butts (J.A. Barwind): An Evaluation of Attitude Change as a Function of CA200.


George Ray (J.A. Barwind): Test of Brehm's Theory of Psychological Reactance.

Elizabeth Sachter (J.A. Barwind): A Study of the Juvenile Justice System from a Communication Perspective.


JANUARY, 1973


AUGUST, 1972


Beverly Lederman (R.D. Colle): The Use of Instructional Video Tapes to Train Nutrition Aides.

Wayne H. Reynolds (R.D. Colle): Increase of Support for Campus Ministry in Kansas.

Elliot Saltman (J.A. Barwind): The Effective Use of Humor in Communication.

Howard Story (R.D. Colle): Television Programs for the Overlooked Audience.


MAY, 1972

Margery M. Edwards (C.C. Russell): The Home Economics Teacher as Communicator.

August E. Treadwell (V.R. Stephen): A Comparative Study of Farm Information Sources in Two New York State Counties.

DECEMBER, 1971


AUGUST, 1971

Philip P. Allen (C.C. Russell): A Descriptive Survey of 10th Grade Public School Students in New York State as to Informational Levels and Attitudes of Floriculture and Ornamental Horticulture.

Brian O. Earle (J.A. Barwind): An Experimental Investigation of the Inter-Relationship of Three Modes of Dissonance Reduction.

JUNE, 1971

David K. Bandler (C.C. Russell): Development of a Course on Communication for Food Science Majors at Cornell.
Master of Science (M.S.)

Graduates, Advisors, and Theses Titles
1991-2000

AUGUST, 2000

MAY, 2000
None

JANUARY, 2000
None

AUGUST, 1999

MAY, 1999

JANUARY, 1999
Lisa Marie Pelstring (J.E. Shanahan): Stakeholder Outreach and Citizen Task Forces: An Examination of the New York State Department of Environmental Conservation's Public Participation Efforts Relating to Deer Management.

AUGUST, 1998
Tameron Marie Hulbert (C.W. Scherer): Cornell Cooperative Extension In-service Education: An Evaluation of Methods and Preferences for Satellite and Face-to-Face Programs.

MAY, 1998
Bruce Norman Smith (J.P. Yarbrough): Computer Use and the Information Worker: A Test of Marc Porat's Categories by Computer Use.

AUGUST, 1997
Kathleen Michelle Bowdre (J.E. Shanahan): Television Viewing and Race: Are Equivalent and Representative Populations Being Compared?
Katherine Joan Karriker (R.D. Colle): Development Communication and Continuing Education in Honduras: Barriers to the Promotion of Health Behaviors.
Michael Drew Lynn (B.V. Lewenstein): Influence of Personal Experience and Social Factors on Belief in ESP.
Susan Jessica Watkins (A.A. Marshall): The Utility of the Health Belief Model in Predicting Young Adults' HIV Preventative Behaviors.

MAY, 1997
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